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City of Hamilton – Vivid 2019; City of Hamilton Public Art Initiative:

Request for Proposal – City of Hamilton Public Art Installations

Deadline

All proposals must be digitally submitted, mailed or hand delivered no later than 5:00pm, Wednesday, February 25th, 2019. Please submit your digital proposal to jpitt@cityhall.bm. For mailing or hand delivery please see address below

City of Hamilton
City Hall
Attn: Janee Pitt
City Hall
17 Church St
Hamilton, HM11

Questions?

For any questions concerning this proposal please contact Janee Pitt (Marketing Coordinator) jpitt@cityhall.bm 441-292-0123 ext. 236

Background

Objectives:

- Beautify various areas in the City of Hamilton by expanding public art in the City
- Bring the art communities together to celebrate arts and culture in Bermuda

Over the past four years the City of Hamilton has developed an art installation program to contribute to our mandate of being a 'vibrant' City.

- **2015** we saw the first installation of four pieces in the City.
- **2016** five more dynamic pieces were installed across the City
- **2017** we added four additional public art installations - extending one to the outskirts of the City on Till's Hill.
- **2018** we installed four more pieces including a piece at Cavendish Car Park that we partnered with the Department of Corrections.

In 2019 the City of Hamilton is launching Vivid: The City of Hamilton's public art initiative which aims to work with Bermuda's arts organisations and independent artists to help curate and implement public art installations in the City of Hamilton, contributing to our mandate to be a vibrant City

Scope of Proposal

Total Budget for Festival: \$20,000

Per installation budget for other locations: \$2,000 - \$5,000*

Guidelines:

- Proposed locations identified for installations 2019:
 - Taxi stand wall at City Hall Car Park (Church Street)
 - 10ft Wall at Court Street / Elliott Street
 - Par-La-Ville Car Park driveway entrance wall
 - Great Things eastern facing wall (blue wall adjacent East Broadway gas station)
 - Great Things western facing wall
 - Utopia Eatery (former Muse restaurant)
- Artists may submit more than one proposal
- Individual and group/association proposals are eligible
- Additional sponsorship from third parties will be accepted if required to subsidize installation

- If submitting for more than one installation, please submit separate proposals per art installation
- All proposals will be reviewed by the Vivid installation committee consisting of representatives from the various stakeholders of the project.

**Consideration may be given for proposals that can achieve the entire scope of the proposal.*

RFP Timeline:

Date	
Wednesday, February 6 th	Call for proposals begin
Monday, February 25th	Deadline for submission of all proposals
Wednesday/Thursday, February 27 th /28 th	Review of Submissions
Monday, March 4 th	Awarding of the contracts
Wednesday/Thursday, March 6 th /7 th	Corporation of Hamilton meets with artists to discuss execution, location and sign contracts

Installation Timeline

Installation	Start Date	Completion Date
1st	March 11 th , 2019	April 30 th , 2019
2nd	May 1 st , 2019	June 30 th , 2019
3rd	July 1 st , 2019	August 31 st , 2019
4th	October 1 st , 2019	November 30 th , 2019

Criteria

Eligibility

- An individual artist or group of artists
- Students enrolled in an art program at a degree-granting institution

Ineligible Projects or Applicants

- Murals/Installations on private single-family residences/property.
- Murals/Installations which are not clearly visible/accessible to the public from the public right-of-way.
- All interior murals/installations or temporary exterior banners.
- Murals/Installations for which the property owner will not provide a signed consent.
- Murals/Installations depicting commercial advertisement content.

Funding

- Funds will be awarded based on the Vivid installation committee's evaluation of the mural/installation proposal using review criteria described below.
- Eligible expenses may include artist fees, assistant fees, supplies and materials, and installation costs.
- Items not eligible for funding through this program include operating costs for organizations; purchase of equipment; and administrative costs of sponsoring organization unrelated to the mural project.

Review

- **Concept, scale and execution:** original concept and excellence in execution; scale is appropriate to the building property in which it will be painted/installed (the City highly encourages applicants to use images and compositions that will bring innovation and enhance our current installation collection).
- **Context, design:** creatively responds to site and neighbourhood; demonstrates ethical use of references to specific cultural origins; design clearly depicts ideas expressed in project description
- **Support:** If not owned by the City; written evidence of support from property owner, building and business owner(s).
- **Feasibility:** ability to complete the proposed mural/installation, a realistic budget, agreement between property owner and artist regarding responsibility for wall or property preparation for painting or installing.

Required Application Materials:

- Full budget breakdown including but not limited to costs of materials, labour costs of installation, scope of yearly maintenance of installation and artists fee (costs must be all inclusive)
- Photos and/or sketches of proposed art piece
- Specific location of the piece within the noted proposal locations
- Proposed timeline of installation
- Future maintenance (requirements and estimated costs)
- Brief biography of artist (150 words *maximum*)
- 1 Headshot of submitting Artist
- Contact information (name, email address, phone number)
- If attaching panels to a wall, a materials list, drawing and attachment plan must be submitted.
- Signed letter of consent from property owner (if applicable).

Creating a Budget

As part of the application you must submit a budget and indicate donated time, materials and cash expenditures, equaling your total project expenses.

Payment Process

You will receive three retainer fees throughout the course of your installation time period. The submitted total budget is broken up into three payments; two 40% and one 20% and will be deposited directly into your account. The final payment is made following notification to project coordinator of the completion of the mural/installation.

After Funding Approval

Applicants whose project is approved through this program are to submit a final report within 14 days of completion of the mural summarizing the completed project and detailing the use of Vivid; City of Hamilton Public Art Initiative funds. Copies of invoices, receipts and checks are required documentation for the final report.

Inspiration from Bermuda and around the World!

The City is actively seeking all forms of art for this initiative including but not limited to murals and sculpture installations. Please see below some inspiration images of artwork from both Bermuda and around the world. We would love to see artwork like this in the vibrant City of Hamilton.

